

The Internet of Everything



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A landscape photograph of a mountain range at dusk or dawn. The sky is a gradient of blue, purple, and orange. A prominent, sharp mountain peak is covered in snow and partially shrouded in mist. To the right, another mountain peak is illuminated with a warm, orange-red glow. The foreground shows dark, rocky slopes and a calm body of water that reflects the mountains and the sky. Overlaid on the lower half of the image is a large numerical value in a stylized font.

\$14'400'000'000'000'000'000



\$14,4tr

IoE Value at Stake
over the next decade

\$14,4tr



Asset
Utilization
\$2.5 T



Employee
Productivity
\$2.5 T



Supply
Chain/Logistics
\$2.7 T



Customer
Experience
\$3.7 T



Innovation
\$3.0 T

Evolution of the Internet

Business and Societal Impact

Connectivity
Digitize Access
to Information

Networked
Economy
Digitize Business
Process

Immersive
Experiences
Digitize Interactions
(Business & Social)

Internet of
Everything
Digitize
the World

of Connections

New IT

Intelligent Industry
Solutions



3rd Platform

Mobile Social Big
Data Cloud



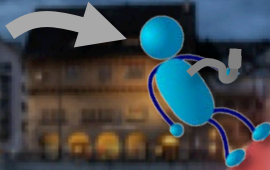
2nd Platform

LAN PC Client
Internet Server

1st Platform
Mainframe
Terminal

Connecting the Unconnected

Over 70% of humans
are NOT connected



>99%

Things NOT
Connected

Things Connected



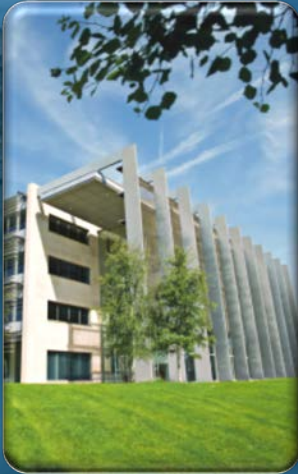
New places in the Network (PIN)

Information Technology (IT)

Data Center



Campus



Branch



Operational Technology (OT)

Plant



Field



Challenges facing the Internet of Things

Data Deluge



Layered
architectural
approach

Distributed
intelligence

Interoperability



Standards and APIs

Security



Defense in-depth
Enterprise-grade
security across
entire business

Bridging IT and OT



Smart Solutions
Carpet-to-concrete
approach

Workforce Alignment



Training
Public policy

**What does that
mean for
the industry?**



“More than 10 years ago, we started to connect the car in itself. Today, we connect the driver and his car with the world.”

Rupert Stadler, CEO Audi AG



2012

2013

2018

Connected
Vehicles

1M

2,5M

10M

Datacenter
requests/day

1M

12M


100M

Datavolume/
day

0,5GB

40GB

1000GB



“We are investing 1.4% of
revenue into IT. Amazon
4.5%.
We are out-
gunned.”

Ian Cheshire
CEO Kingfisher
CIO Summit 2013, London

What if – 1% effect – 15 years



Fuel
Savings
\$30B

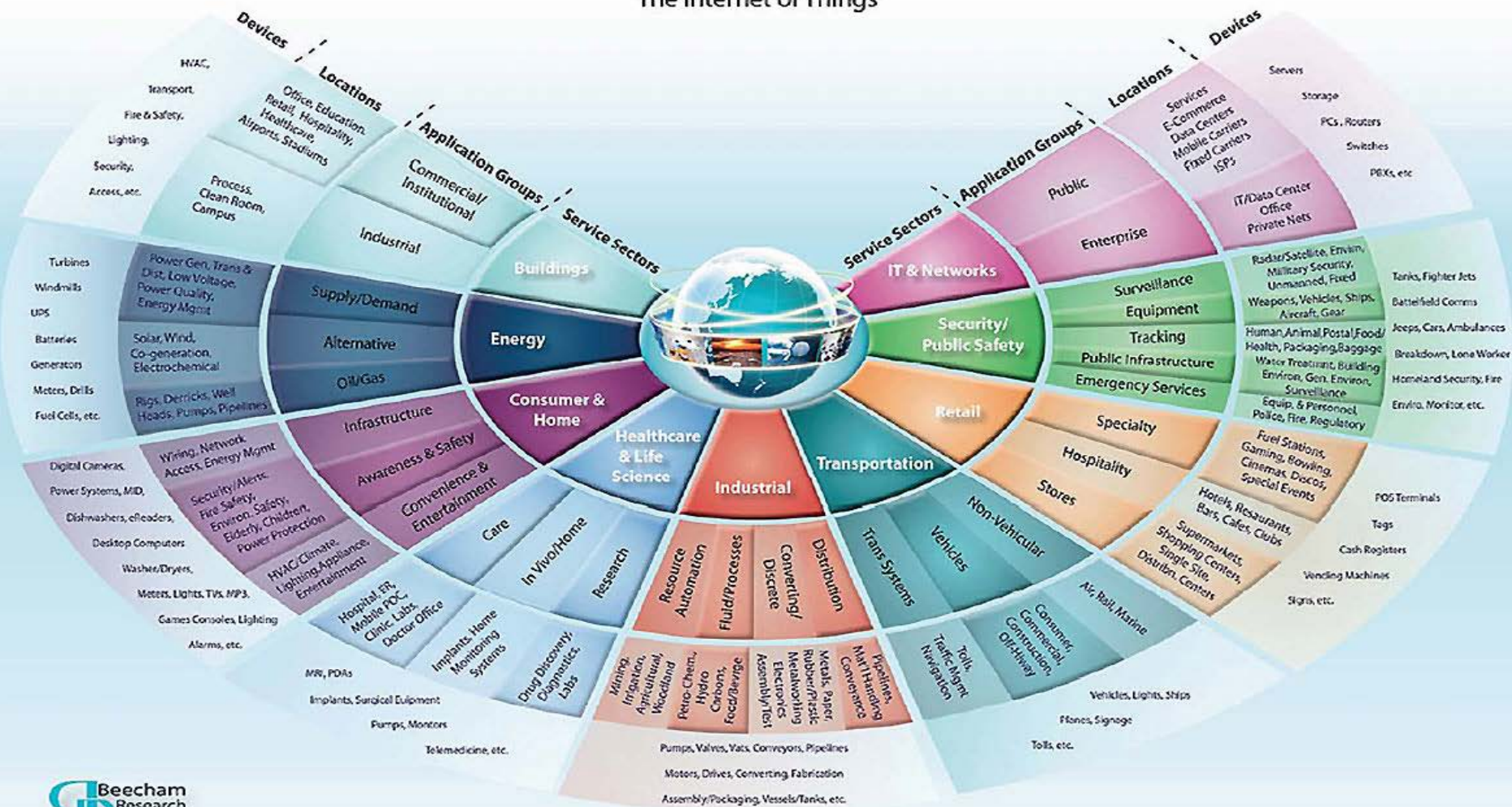


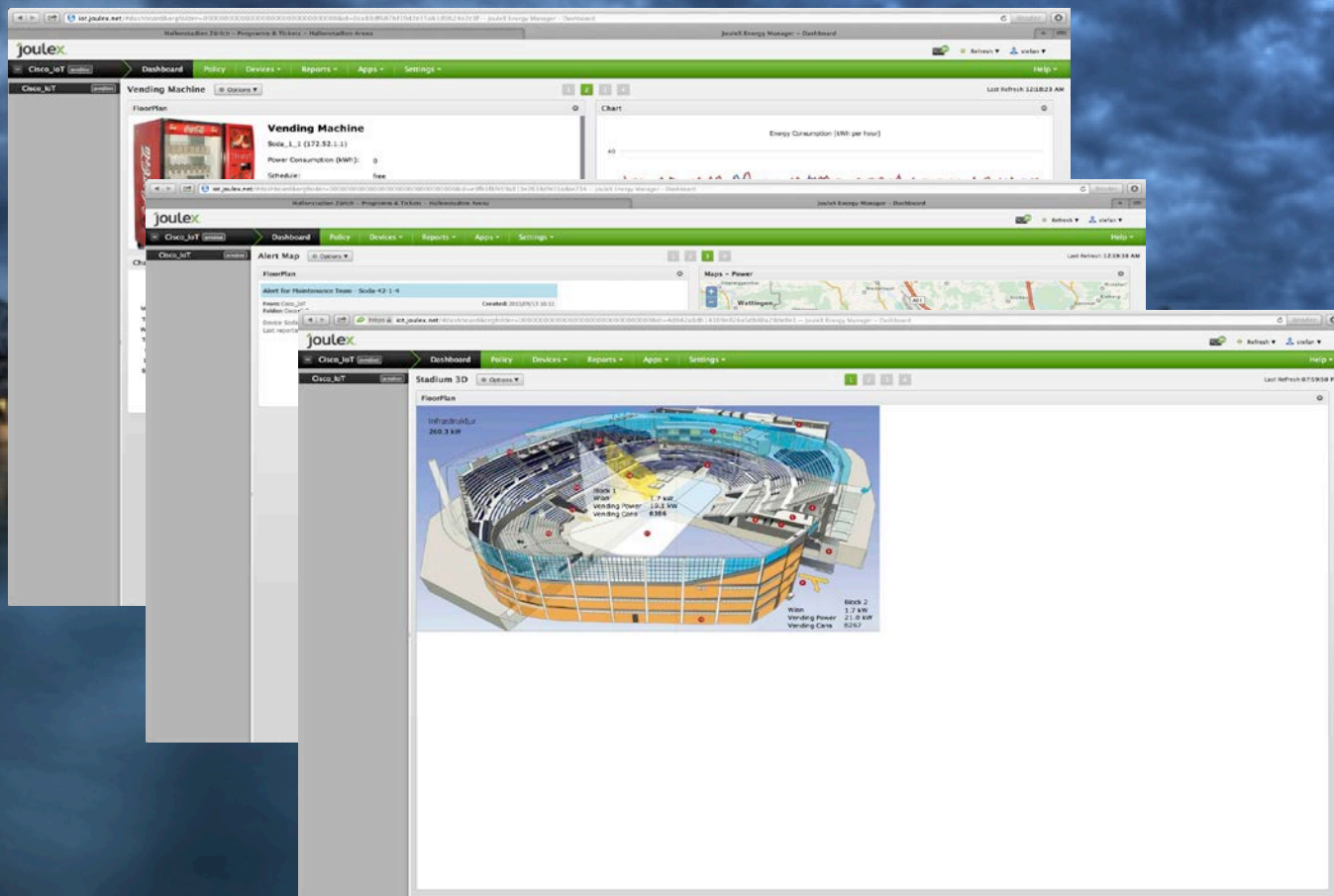
Reduction in
System
Inefficiency
\$63B



Reduction in
Freight
Inefficiency
\$27B

The Internet of Things







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204 INTRADIMENSIONAL
MOSKOWITZ
ADAM K. SMITH
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Eye color inheritance

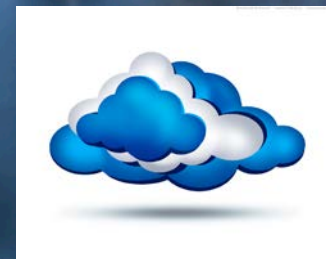
Eye color is a simple Mendelian trait. The dominant allele is brown (B) and the recessive allele is blue (b). If both parents are heterozygous (Bb), the probability of a child having blue eyes is 1/4.

Eye water treatment

Ein neuer Standard

[illegible]

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Amazing things happen when you connect the unconnected

